## THE REALTOR REPORT

#### Beaver County Association of REALTORS®

## **APRIL 2014**



2014 Officers and Board of Directors

**President:** Leslie Chaklos President-Elect: Bev Pietrandrea Secretary: Bridget Wysocki Treasurer: Shirley Lyden **Directors:** Ernie D'Achille Lisa Dowling Pam Keczmer Amy Logan Cindy McConnell Leslie Pazur Judy Plakosh Tera Powell Kelly Scott **Immediate Past-President** Rudy Zetz, Jr. **Affiliate Director:** Shelley Schweinsberg Association Executive: Karen Fuller

#### Greetings,

Spring is Here! It was great seeing so many faces at our March membership meeting which was held at the Penn Bistro. A special thanks to our program committee for a great meeting. Please RSVP for our next membership meeting which is a luncheon on April 16<sup>th,</sup> at "Harold's" in Hopewell, our speaker is Bill from the West Penn Multi List. Our community service project this month is collecting needed items for Rochester Manor Nursing Home, see their wish list in this newsletter.

We welcomed many new Realtor's® at our new member orientation taught by Bob Williams in March. To all our new members, "What you plant now, you will harvest later." I wish all of you much success.

Remember this is a license renewal year. We are scheduling additional local classes with Mary Lynn Deets for those who need CE's. Look for upcoming class details, classes to be held in late April. Just a reminder to check out our attendance incentives. Also, at year end we will be handing out Service Plus Awards. Start attending BCAR events and think about volunteering your time on a committee to earn points. (see details of both in this newsletter).

Remember to support our affiliate members as often as you are able. If you need an Affiliate Directory please call the board office. Our affiliate sponsored "Night at the Races" is fast approaching so mark your calendars.

As always I welcome your ideas and concerns.

Blessings from your 2014 President,

Leslie Chaklos

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**PRESIDENT'S LETTER** 

# BCARAPRILMEETING

DATE: WEDNESDAY 4/16/14 TIME: 12:00 PM HAROLDS IN HOPEWELL \$17/person Pasta & Salad Bar Technology & Networking

Bill Gutendorf from West Penn Multi List will be discussing technology & the multi list

Network with other realtors

Donations Accepted for Rochester Manor Residential Care Facility See Attached list

> We will be delivering the donations directly to the residents of Rochester Manor.

Please let us know if you

would like to join us!

RSVP by April 10 to bcar office 724-774-4126 bcar3@verizon.net

April 16th BCAR meeting Charity of the month is Rochester Manor.

The following is a list of items the facility needs.

Candy, soft no nuts Cookies, soft no nuts Word Search Books Bingo Prizes Magazines Stuffed Animals Lotion Body Wash Powder Body Spray (male and female) Hairspray Deodorant

NO knitting stuff, they have a ton and it does not get used!!!!

#### Attendance Incentive

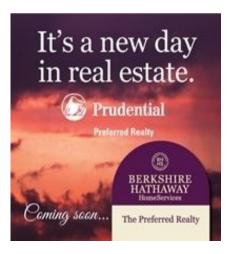
Each time a **REALTOR® member** or an **affiliate member** attends a membership meeting be sure to drop your business card into the box marked REALTOR® or Affiliate when you sign in. At the end of the year we will draw one business card from each box and that member will have their **local portion** of dues paid for the following year.

At any monthly BCAR membership meeting bring a fellow member who would not normally attend. When you phone in your reservation, let the office know who you are bringing. Your name will be entered into a drawing for a free dinner at **our next scheduled meeting**, for every member you bring **who has not attended a BCAR event in the last six months**.

Example - If you bring one member your name is entered once, bring three members and your name is entered three times.

## CODE OF ETHICS

Article 7: REALTORS® receive compensation from only one party, except where they make full disclosure and receive informed consent from their clients.



On April 17th Prudential Preferred Realty will officially change their franchise affiliation to Berkshire Hathaway Home Services. The company name will change to "The Preferred Realty". The Beaver office Grand Opening is April 22 from 5pm till 7pm. It will be a wine and cheese celebration. All co-broke agents, managers, and affiliates are invited to attend. Please RSVP to Dorothy or Paula at 724-774-2222

<u>Welcome of new members</u>: William Chamberlain—Howard Hanna, Beaver; Evie Kaszer—Howard Hanna, Chippewa; Stephanie Christy—Northwood, Beaver; Michelle Silverman—Northwood, Wexford; Kim Lambright—Prudential, Beaver; Rick Crawford—Trustmark Real Estate

<u>Member Changes</u>: Janis Ford is now with RE/MAX Select in Monaca. Her email address is janis.ford@comcast.net

Affiliate Note: Heritage Security & Service Company, Inc representatives are Gregory and David Peluso.



# Night at the Races Wednesday, May 14, 2014

## Join us for a night of Horse Racing at the American Serbian Club, Aliquippa

We will have 9 races, including an Auctioned race 10 horses per race— 50/50-Chinese Auction \*\*Derby Hat Contest\*\*

Pre-Sale Tickets: \$45.00 per couple includes Buffet Dinner & 1 Horse \$25.00 per single—Buffet Dinner & Horse \$19.00 per single—Buffet Dinner Horse only—\$10.00 REGISTRATION DUE BY MAY 2nd!!

Prize awarded to owner of winning horse per race. Creatively Name your horse— Programs provided

> 6:00 Cocktails 6:30 Dinner 7:30 Post Time !









Night, at the Races

Wednesday, May 14th, 2014

American Serbian Club, Atiquippa, PA 6:00pm — ?



Creatively name your horses-Programs provided

| Name of Horse | Name of Owner |
|---------------|---------------|
| <i>I</i>      |               |
| 2             |               |
| 3.            |               |
| 4.            |               |

Purchase your tickets and horses today, for payment contact BCAR at 724-774-4126. Fax 724-774-1984 or Email this form to bear.30verizon-net

| Name:           |         | Email |          | _ |
|-----------------|---------|-------|----------|---|
| Total \$        | Check # |       | Phone:   |   |
| Visa/Mastercard |         |       | Exp date |   |
| 3Digit, Code    | Address |       |          |   |
|                 |         |       |          |   |

## **CONTINUING EDUCATION AT PENN STATE BEAVER**

Appraising Real Estate (7 hours) Saturday, April 5, 2014, 9:00 a.m. – 5:00 p.m. Fee: \$80

Common Mysteries, Myths, and Screw ups in Real Estate Today (3.5 hours)

Thurs., April 10, 9:00 a.m.–12:30 p.m. Fee: \$40

Mortgages and Deeds (3.5 hours)

Thurs., April 10, 2014, 1:00 p.m.–4:30 p.m. Fee: \$40

**Taxes and Assessment (7 hours)** 

Tues./Wed., April 15 & 16, 6:00 p.m.-9:30 p.m

Fee: \$80

**Real Estate Fundamentals** 

Mondays & Thursdays, April 24 through June 16, 2014, 6-8 p.m.

Fee: \$250

**Real Estate Practice** 

Mondays & Thursdays, April 24 through June 16, 2014, 8:15-10:15 p.m.

Fee: \$250

Register Online: http://www.beaver.psu.edu/CE/10526.htm or Call 724-773-3700

MANDATORY CE For the newly licensed Agent

If you received your real estate license after DECEMBER 1, 2011 and this is your first time for your real estate license renewal then you have mandatory 14 hour Continuing Education you must take to be able to renew your license before the end of May 2014.

| NEW AGENT GENERAL     | <u>NEW AGENT RESIDENTIAL ELECTIVE</u> |
|-----------------------|---------------------------------------|
| April 12, 2014        | April 26, 2014                        |
| 9:00 am till 4:30pm   | 9:00 am till 4:30pm                   |
| Cost \$75.00/ 7 hours | Cost \$75.00/ 7 hours                 |

Location: Hampton Inn, Cranberry Twp. Registration for those classes begin at 8:30 am each day.

You must register for these classes with RAMP at 412-563-5200. Seating is limited, register early!!

Any agent can attend these classes, but they are mandatory for the new licensee.







Beaver County Association of REALTORS®

## is offering

## Local Continuing Education Classes

When: Monday, April 28, 2014 Class: Property Assessment in PA Time: 9:00am till 12:30pm Lunch: 12:30pm till 1:00pm

Time: 1:00pm till 4:30pm

Where: Holiday Inn Express (105 Stone Quarry Rd, Monaca)

Cost: \$75.00 for the 7hr CE class

When: Thursday, May 8, 2014
Class: Marcellus Shale Update
Time: 9:00am till 12:30pm
Class: How to List and Sell Investment Properties
Time: 1:00pm till 4:30pm
Where: Holiday Inn Express (105 Stone Quarry Rd, Monaca)
Cost: \$75.00 for all day or \$37.50 for one class

Registration go to www.rampschool.com or by calling RAMP at 412-563-5200.

If you would like to pay for class by credit card on website you must click paypal. You do NOT need to be a member of paypal to use credit card payment.





## YMCA BREAKFAST

Beaver County Realtor breakfast on May 6<sup>th</sup> at 9:30am. The event is FREE and the Y will provide breakfast for the realtors and discuss what the Y has to offer to the community. They will also provide packets for our clients that will have 3 day passes, information on the facility, rate sheets and more. We will also take a tour of the Y.

## CALENDAR OF EVENTS

April 2th and 26th Mandatory CE for the Newly Licensed Agent April 2th General Membership Meeting, Harold's Inn April 22nd Inner Fire Seminar April 28th Property Assessment in PA CE Class May 2nd Registration for Night at Races is Due May 6th YMCA Breakfast May 8th Marcellus Shale Update/ List & Sell Investment Property CE Class May 4th Affiliate Sponsored Night at the Races, American Serbian Club

## BCAR Yearbook

Do you remember when the Beaver County Association of REALTORS® published a pocket size yearbook listing the real estate offices, the REALTORS members, their contact information, and the Affiliate members? Well, would you be interested in purchasing that yearbook? The association office is trying to get a feel for how many people would be interested in purchasing the yearbook for a nominal fee. Let me know if you would be interested at 724-774-4126.



## **Community Service Monthly Collection for Local Charities**

APRIL—Collect Donations for Rochester Manor MAY—Collect for the Beaver County Humane Society JUNE—Donate filled Backpacks for Pressley Ridge JULY—Serve meal at Manna Project in Aliquippa SEPTEMBER—Collection Donations for Cornerstone OCTOBER—Collection donations for local food bank and REALTOR REACH Out—Yard Cleanup NOVEMBER—Collect for Toys for Tots DECEMBER—Donate Gifts from Giving Trees

## BCAR SERVICE-PLUS AWARD

This year BCAR is adding Service Plus Awards to the Sales Award Banquet. This award is available to REALTOR® and Affiliate Members.

Minimum points at year end to be eligible for a service plus award is 10 POINTS.

How do I earn points? It's simple.

1 point for each BCAR function attended.

2 points if you Chair a BCAR Committee

1 point if you are a BCAR committee member

1 point if you are a BCAR Director

1 point if you actively participate in a community service organization during the year.

Affiliates members can earn 1 point for each monthly affiliate meeting they attended.

At year end, if you have **10 POINTS** or greater you can apply for a service plus award. Start attending, participating, and collection your points!!

> Any questions, please call President Leslie Chaklos at 412-913-9097 or email lchaklos@northwoo.com

| 2014 BCAR Meetings |            |                                   |                     |              |                                      |   |
|--------------------|------------|-----------------------------------|---------------------|--------------|--------------------------------------|---|
| Date               | Time       | Program                           | Location            | Host Office  | Guest/Speaker                        | Community Service                                   |
| February           | Lunch      | Awards Banquet                    | Club @ Shadow Lakes | N/A          | N/A                                  |   |
| March 19, 2014     | Breakfast  | Home Readiness, Spring Cleaning   | Penn Bistro         | Howard Hanna | Dorothy Clear, Kris<br>Main, Cathi V | Womans Shelter                                      |
| April 16, 2014     | Lunch      | Technology & Networking           | Harolds             | Northwood    | Bill G - West Penn<br>MLX            | Seniors - Rochester<br>Manor                        |
| May 14, 2014       | Dinner     | Affiliates                        | Serbian Club        | N/A          | N/A                                  | Humane Society                                      |
| June 26, 2014      | Dinner     |                                   | 2 mile park         | N/A          | N/A                                  | Kids - Pressley Ridge                               |
| July 22, 2014      | Dinner     | Community Service Manna<br>Dinner | Manna               | N/A          | N/A                                  | Manna   |
| August             |            | Maybe Pirate Game                 | TBD                 | N/A          | N/A                                  |   |
| September          |            | Affiliates                        | TBD                 | TBD          | TBD                                  | Men -Cornerstone                                    |
| October 15, 2014   | Dinner     | Steak Gate                        | 2 mile park         | TBD          | N/A                                  | Food Bank & Realtor<br>Reach Out (yard<br>clean up) |
| November           | Dinner     | Auction/Fundraiser                | Javys (?)           | TBD          | N/A                                  | Toys for Tots                                       |
| December           | Happy Hour | Affiliates                        | TBD                 | N/A          | N/A                                  | Giving Trees  |

2014 BCAR Meetings

## Do you struggle with self-sabotaging inner chatter?



What if I can't ...."

"What if they ...."

"I've tried before and ...."

"I'll never be able to ...."

"I'm not good at ...."

.....and other thoughts that reflect worry; fear; confusion; anxiety, or low selfconfidence

Are these types of messages creating procrastination and distraction; stress and overwhelm; frustrating habits; and disappointing results in your life?

"Self-Talk: What Messages are You Listening To?

Presented by: Lisa Purk Life Coach and Owner of Inner Fire



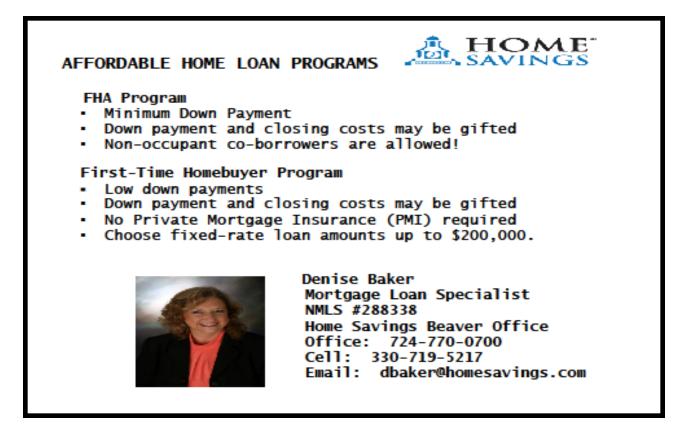


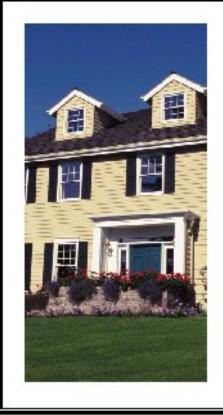
In this free one-hour seminar, Lisa will share <u>3 key strategies</u> for moving beyond these self-imposed obstacles.... Plus a <u>bonus strategy</u> for getting more done every day!!

> April 22, 2014 ~ 9:30 – 10:30 am Huntington Bank Conference Room 671 Third Street, Beaver, PA 15009

This event is reserved exclusively for members of the BCAR To reserve your seat for this event, please contact Association Executive Officer Karen Fuller at 724-774-4126

You can contact Lisa directly by e-mail or phone at: <u>lisa@fuelyourinnerfire.com</u> ~ 412-997-7215





# HouseMaster:

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- Over 25 Years Industry Leading Experience
- 90-Day Limited Inspection Guarantee
- Home-Termite-Well-Septic-Radon-Mold Testing
- Certified Third Party EIFS Inspections

Local Toll Free Number 1-800-344-2250 pittsburgh.housemaster.com

## MEMBER BENEFITS

So many times we hear, what do we get for our membership to the Beaver County Association of REALTORS®

Well, take a minute and read the benefits. This ad has been running once a month in the Beaver County Times all year.

Thank you to the Times for running it.

# Our Partners have Privileges

# **BCAR REALTOR Benefits**

## BENEFITS OFFERED TO BOTH PRIMARY AND SECONDARY MEMBERSHIPS

## MONTHLY MEMBERSHIP MEETINGS

- Educational
- Networking opportunities
- EDUCATION
  - New Member Orientation
  - Continuing Education Classes
    Code of Ethics Training

## Code of Ethics Ira ANNUAL AWARDS

- Sales Awards
- REALTOR® of the Year
- Emeritus Award

## WEBSITE

### MONTHLY NEWSLETTER ADVERTISING DISCOUNT IN THE BEAVER COUNTY TIMES

- Home Buyer's Guide
- · Here's my card
- Sunday Open Houses

## Progress Edition

#### AFFILIATE CONTRIBUTION

- Education
- Holiday Beginnings

We are a professional organization dedicated not only to our members but to the community needs. We are very active in fund raising and supporting local charities.

Also members of the National Association of REALTORS® and the Pennsylvania Association of REALTORS® and receive all the benefits they offer.

# **BCAR** Affiliate Benefits

Affiliates are companies who have services in the real estate industry or benefits for REALIORS members.

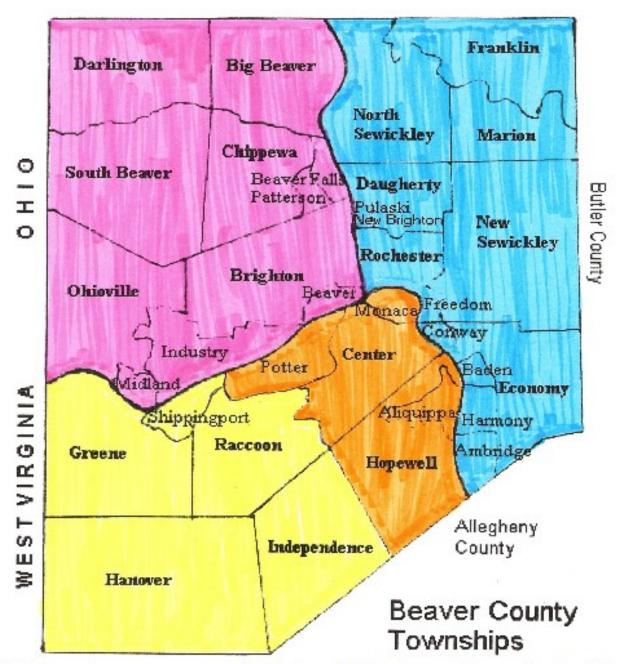
INVITED TO ATTEND ALL FUNCTIONS OF BCAR AFFILIATE MEETINGS WEBSITE SOCIAL NETWORKING ADVERTISING

- Discount in Beaver County Times
- Highlight affiliate companies in monthly newsletter
- 1/2 or full Page in monthly newsletter

We are given the opportunity as professionals to work alongside the REALTORS® with their support. With a group effort, we give back to the community and help support local charities.

## Contact the Beaver County Association of REALTORS at 724-774-4126 for your membership today.





**Beaver County Realtor Tour** 

BCAR is proud to announce starting in Sept 2010 a Beaver County Realtor<sup>®</sup> Tour every Tuesday 10 am to 12 pm. The tour is broken up into zones as follows:

- 1st Tues of the month
- 2nd Tues of the month
- 3rd Tues of the month
- 4th Tues of the month

Realtor's should place the listing they would like on tour in the MLS system no later than noon on Mondays so that the tour can be pulled and printed for distribution.

## Beaver County Association of REALTORS®

650 Corporation Street Suite 401 Beaver, PA 15009

Phone: 724-774-4126 Fax: 724-774-1984

E-mail: bcar3@verizon.net Website: www.mybcar.com



## **AFFILIATE INFORMATION**

#### HOME SAVINGS AND LOAN

Phone: 330-719-5217

Representative: Denise Baker

Serve Beaver County

Products/Services Offered: VA, FHA, Conventional, and Construction

HSA HOME WARRANTY

Phone: N 412-513-6426 1412-657-6265

Representatives: Nikki Taylor and Joel Bolinger

Serve Western Pennsylvania

**Products/Services Offered:** Provides home warranty plans to individuals selling or buying a home. The warranty provides repair or replacement of a home's covered mechanical systems and appliances that fail due to normal wear and tear. The warranty is acquired through a real estate professional. An explanation of coverage and complete terms and conditions can be found in our brochure or through your local HSA representative.

HOUSEMASTER

**Representatives:** Jocelyn and Ivan Cilik

Serve Allegheny, Beaver, Butler, and Washington Counties

Products/Services Offered: Home Inspections, Radon, Pest/Termite Inspections, Well Flow Analysis, Water Testing, Septic Inspections, Stucco/EIFS Inspections, Mold Testing, Energy Efficiency Assessments/Audits, Commercial Property Inspections

### HOUSING OPPORTUNITIES OF BEAVER COUNTY

Phone: 724-728-7511

**Representatives:** Frank Wilson and Marcie Williams

Serve Beaver and Lawrence Counties

Products/Services Offered: Foreclosure Intervention, First Time Home Buyer Down Payment Assistance Grant

Note: Information displayed in alphabetical order and supplied by the affiliates from the 2013 Affiliate Information.

Phone: 724-772-5593